



DEMOGRAPHIC REPORT

Title: Saginaw
Sub Title:

Store: 2569,Saginaw (North), MI
Location: 2270 Tittabawassee Rd, Saginaw, MI 48604, USA
Coordinates: 43.48235306147766,-83.96101222453721

Primary TA

1 miles

3 miles

5 miles

Demographics

Demographics	Primary TA	1 miles	3 miles	5 miles
Total Population	106,510	1,260	25,043	77,342
Trade Area Pop 18+	83,538	986	20,175	61,144
Effective Population 18+	86,599	955	21,053	63,506
Effective Index	103.66	96.85	104.35	103.86
Population density	1,047.92	563.82	774.77	1,139.76
Pop growth	-1.46	-0.67	-1.01	-1.34
Total Households	42,772	573	9,673	30,648
Persons per Household	2.49	2.2	2.59	2.52
% Female	52.39	52.13	52.45	52.06
% Male	47.61	47.87	47.55	47.94
% Asian	1.71	3.88	2.52	2.03
% Black	24.73	15.13	10.8	20.68
% White	60.14	71.17	76.05	64.48
% Other	3.1	2.03	2.18	3.2
% Hispanic	10.32	7.78	8.45	9.6
Diversity Dispersion Indicator	0.43	0.54	0.6	0.47
Workplace employees	57,684	3,317	20,768	47,271
% White Collar	59.58	64.37	59.69	61.06
% Blue Collar	40.42	35.63	40.31	38.94
College/Graduate/Professional School (Residential Population)	9,428	351	4,361	7,964
College/Graduate/Professional School (Daytime Population)	20,789	316	2,300	10,126
College Estimate (Group Quarters)	2,570	15	2,087	2,570
% Bachelor's Degree+	21.62	16.16	22.06	23.01
Median Household Income	47,235	38,073	48,277	48,761
Household Income < \$25,000	11,829	205	2,204	7,833
Household Income \$25,000 - \$50,000	12,109	161	2,801	8,617
Household Income \$50,000 - \$75,000	7,676	123	2,052	5,775
Household Income \$75,000 - \$100,000	4,509	36	1,066	3,294
Household Income > \$100,000	6,649	47	1,550	5,129
Median Age	39	31	38	39
% Age 16 - 84	79.05	79.2	80.63	79.46
% AGE 0 -17	21.57	21.76	19.44	20.94
% AGE 18 -29	18	22.82	21.79	18.51
% AGE 30 -39	13.28	20.93	14.35	13.3
% AGE 40 - 49	10.9	8.53	9.95	11.04
% AGE 50 - 59	11.26	7.9	10.53	11.33
% AGE 60 -64	6.24	4.53	5.91	6.23



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