



DEMOGRAPHIC REPORT

Title: Parkwoods Plaza
Sub Title:

Store: 1357,OAK PARK, MI
Location: 13381 W 10 Mile Rd, Oak Park, MI 48237, USA
Coordinates: 42.473572,-83.180911

Primary TA

1 miles

3 miles

5 miles

Demographics

	Primary TA	1 miles	3 miles	5 miles
Total Population	143,274	18,980	146,400	383,109
Trade Area Pop 18+	111,937	14,852	114,241	300,019
Effective Population 18+	115,229	15,265	115,603	301,614
Effective Index	102.94	102.79	101.19	100.53
Population density	4,843.05	6,027.89	5,160.57	4,941.3
Pop growth	2.11	2.31	2.29	1.53
Total Households	61,038	7,416	64,025	162,291
Persons per Household	2.35	2.56	2.29	2.36
% Female	52.84	53.45	52.55	52.63
% Male	47.16	46.55	47.45	47.37
% Asian	1.24	1.37	1.42	1.66
% Black	50.49	44.1	42.3	48.41
% White	43.4	49.11	51.57	45.47
% Other	3.02	3.71	2.89	2.61
% Hispanic	1.84	1.72	1.82	1.84
Diversity Dispersion Indicator	0.44	0.44	0.45	0.44
Workplace employees	84,102	3,860	77,190	181,478
% White Collar	70.21	72.9	72.66	68.64
% Blue Collar	29.79	27.1	27.34	31.36
College/Graduate/Professional School (Residential Population)	10,395	1,605	10,343	26,828
College/Graduate/Professional School (Daytime Population)	13,521	975	7,202	32,739
College Estimate (Group Quarters)	500	0	0	1,014
% Bachelor's Degree+	38.56	43.18	42.17	35.87
Median Household Income	66,740	67,548	71,381	65,277
Household Income < \$25,000	11,465	1,483	11,037	34,195
Household Income \$25,000 - \$50,000	13,266	1,471	13,170	35,785
Household Income \$50,000 - \$75,000	11,558	1,458	11,613	28,335
Household Income \$75,000 - \$100,000	8,047	953	8,490	20,235
Household Income > \$100,000	16,702	2,049	19,715	43,741
Median Age	42	40	42	41
% Age 16 - 84	78.69	79.15	78.6	78.8
% AGE 0 -17	21.87	21.75	21.97	21.69
% AGE 18 -29	14.46	17.8	13.76	14.57
% AGE 30 -39	12	11.52	11.94	12.18
% AGE 40 - 49	13.44	11.52	13.81	13.2
% AGE 50 - 59	12.9	12.77	13.1	12.93
% AGE 60 -64	6.44	6.5	6.52	6.57



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