



# DEMOGRAPHIC REPORT

**Title:** Milford Plaza  
**Sub Title:**

**Store:** 1682,Milford, MI  
**Location:** 161 S Milford Rd, Milford, MI 48381, USA  
**Coordinates:** 42.581448962713374,-83.60800527116412

**Primary TA**

**1 miles**

**3 miles**

**5 miles**

## Demographics

	Primary TA	1 miles	3 miles	5 miles
Total Population	51,919	4,773	16,335	46,049
Trade Area Pop 18+	42,203	3,856	13,407	37,504
Effective Population 18+	40,797	3,940	13,378	36,650
Effective Index	96.67	102.18	99.79	97.72
Population density	579.96	1,367.46	583.51	651.76
Pop growth	6.54	6.08	5.66	5.97
Total Households	18,976	1,932	6,231	16,705
Persons per Household	2.74	2.47	2.62	2.76
% Female	50.71	51.8	51.39	50.84
% Male	49.29	48.2	48.61	49.16
% Asian	1.42	0.81	1.06	1.86
% Black	1.5	0.88	0.97	1.44
% White	92.23	94.15	94.5	92.13
% Other	1.89	2.55	1.71	1.76
% Hispanic	2.95	1.6	1.77	2.81
Diversity Dispersion Indicator	0.85	0.89	0.89	0.85
Workplace employees	14,612	2,687	5,165	11,839
% White Collar	71.9	74.29	75.41	72.37
% Blue Collar	28.1	25.71	24.59	27.63
College/Graduate/Professional School (Residential Population)	2,626	287	726	2,360
College/Graduate/Professional School (Daytime Population)	2,061	163	604	1,867
College Estimate (Group Quarters)	0	0	0	0
% Bachelor's Degree+	44.47	51.3	46.57	43.99
Median Household Income	104,790	98,127	105,231	104,668
Household Income < \$25,000	1,663	241	592	1,487
Household Income \$25,000 - \$50,000	2,661	304	803	2,291
Household Income \$50,000 - \$75,000	2,711	289	955	2,293
Household Income \$75,000 - \$100,000	2,283	185	672	2,058
Household Income > \$100,000	9,658	912	3,209	8,576
Median Age	44	44	46	44
% Age 16 - 84	82.45	81.47	82.68	82.67
% AGE 0 -17	18.71	19.22	17.93	18.56
% AGE 18 -29	18.3	17.05	17.44	18.58
% AGE 30 -39	9.69	10.31	9.52	9.38
% AGE 40 - 49	9.88	10.51	9.39	9.82
% AGE 50 - 59	15.56	14.78	15.26	15.76
% AGE 60 -64	8.58	8.57	8.83	8.7



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