



DEMOGRAPHIC REPORT

Title: Brookside Village Annex
Sub Title:

Store: 0607,STERLING HEIGHTS (15 MILE ROAD), MI
Location: 13233 15 Mile Rd B, Sterling Heights, MI 48312, USA
Coordinates: 42.55308,-82.992865

Primary TA

1 miles

3 miles

5 miles

Demographics

	Primary TA	1 miles	3 miles	5 miles
Total Population	199,578	12,428	94,899	301,089
Trade Area Pop 18+	159,285	9,962	76,538	238,871
Effective Population 18+	176,765	11,389	85,288	268,251
Effective Index	110.97	114.33	111.43	112.3
Population density	3,834.16	3,780.22	3,367.74	3,834.87
Pop growth	0.24	-0.3	-0.08	0.41
Total Households	81,474	5,039	38,940	122,756
Persons per Household	2.45	2.47	2.44	2.45
% Female	52.02	52.53	52.17	51.76
% Male	47.98	47.47	47.83	48.24
% Asian	4.23	6.15	4.05	4.36
% Black	9.21	9.99	7.22	9.47
% White	82.12	78.91	84.37	81.47
% Other	2.37	2.65	2.17	2.47
% Hispanic	2.07	2.3	2.19	2.23
Diversity Dispersion Indicator	0.69	0.64	0.72	0.68
Workplace employees	77,655	3,989	39,285	136,370
% White Collar	60.87	63.35	63.35	59.65
% Blue Collar	39.13	36.65	36.65	40.35
College/Graduate/Professional School (Residential Population)	13,496	954	6,480	19,550
College/Graduate/Professional School (Daytime Population)	39,255	345	18,565	50,271
College Estimate (Group Quarters)	0	0	0	0
% Bachelor's Degree+	24.41	28	26.34	22.91
Median Household Income	62,236	65,337	65,754	60,886
Household Income < \$25,000	13,144	637	5,489	20,682
Household Income \$25,000 - \$50,000	20,080	1,261	9,465	30,326
Household Income \$50,000 - \$75,000	15,730	1,035	7,368	24,538
Household Income \$75,000 - \$100,000	11,536	685	5,593	17,590
Household Income > \$100,000	20,984	1,420	11,025	29,619
Median Age	44	45	45	43
% Age 16 - 84	79.58	79.34	80.14	79.31
% AGE 0 -17	20.19	19.84	19.35	20.66
% AGE 18 -29	14.36	13.28	14.57	14.33
% AGE 30 -39	11.88	11.51	11.22	12.06
% AGE 40 - 49	11.86	11.75	11.3	12.2
% AGE 50 - 59	13.37	12.63	13.73	13.38
% AGE 60 -64	7.13	6.74	7.44	7.09



DEMOGRAPHIC REPORT

Title: Brookside Village Annex
Sub Title:

Store: 0607,STERLING HEIGHTS (15 MILE ROAD), MI
Location: 13233 15 Mile Rd B, Sterling Heights, MI 48312, USA
Coordinates: 42.55308, -82.992865

