



DEMOGRAPHIC REPORT

Title: Bloomfield Village
Sub Title:

Point: Proposed Location
Location: 1921 S Telegraph Rd, Bloomfield Hills, MI 48302, USA
Coordinates: 42.61087481815264,-83.30393495767177

1 miles **3 miles** **5 miles**

Demographics

	1 miles	3 miles	5 miles
Total Population	5,093	58,197	156,071
Trade Area Pop 18+	4,098	46,574	123,987
Effective Population 18+	3,932	42,743	112,051
Effective Index	95.95	91.77	90.37
Population density	1,772.6	2,314.5	2,276.51
Pop growth	2.36	1.45	2.07
Total Households	2,191	23,073	61,586
Persons per Household	2.32	2.52	2.53
% Female	52.07	50.6	51.18
% Male	47.93	49.4	48.82
% Asian	5.05	4.36	5.05
% Black	48.85	33.1	23.42
% White	39.54	50.59	58.44
% Other	2.38	3.65	3.46
% Hispanic	4.17	8.3	9.63
Diversity Dispersion Indicator	0.4	0.38	0.41
Workplace employees	3,961	39,776	82,840
% White Collar	63.63	63.45	66.21
% Blue Collar	36.37	36.55	33.79
College/Graduate/Professional School (Residential Population)	323	2,845	8,977
College/Graduate/Professional School (Daytime Population)	157	23,385	50,886
College Estimate (Group Quarters)	16	85	175
% Bachelor's Degree+	35.88	35.46	40.33
Median Household Income	69,496	75,655	82,488
Household Income < \$25,000	519	5,597	11,993
Household Income \$25,000 - \$50,000	465	5,061	12,934
Household Income \$50,000 - \$75,000	407	3,166	9,115
Household Income \$75,000 - \$100,000	237	2,345	6,493
Household Income > \$100,000	563	6,904	21,051
Median Age	45	43	43
% Age 16 - 84	80.82	80.65	80.14
% AGE 0 -17	19.54	19.97	20.56
% AGE 18 -29	14.28	16.4	16.64
% AGE 30 -39	10.93	11.46	11.26
% AGE 40 - 49	10.85	11.16	11.06
% AGE 50 - 59	13.18	13.44	13.24
% AGE 60 -64	7.59	7.19	7.12



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