



DEMOGRAPHIC REPORT

Title: Saginaw Gander Mtn 1-3-5 Miles
Sub Title:

Point: Proposed Location
Location: 2270 Tittabawassee Rd, Saginaw, MI 48604, USA
Coordinates: 43.482372523216604,-83.9610390466269

1 miles

3 miles

5 miles

Demographics

	1 miles	3 miles	5 miles
Total Population	1,238	25,365	78,451
Trade Area Pop 18+	974	20,489	62,022
Effective Population 18+	955	21,053	63,494
Effective Index	98.06	102.75	102.37
Population density	550.35	785.13	1,156.43
Pop growth	-1.56	-1.17	-1.33
Total Households	559	9,802	31,122
Persons per Household	2.21	2.59	2.52
% Female	52.23	52.46	52.1
% Male	47.77	47.54	47.9
% Asian	3.74	2.63	2.07
% Black	15.15	10.86	20.75
% White	71.36	75.93	64.39
% Other	2.05	2.17	3.2
% Hispanic	7.7	8.41	9.59
Diversity Dispersion Indicator	0.54	0.6	0.47
Workplace employees	3,346	21,105	48,034
% White Collar	64.76	59.81	61.1
% Blue Collar	35.24	40.19	38.9
College/Graduate/Professional School (Residential Population)	350	4,381	8,037
College/Graduate/Professional School (Daytime Population)	308	2,292	10,127
College Estimate (Group Quarters)	16	2,084	2,570
% Bachelor's Degree+	16.39	22.32	23.09
Median Household Income	38,196	47,875	48,171
Household Income < \$25,000	200	2,245	8,006
Household Income \$25,000 - \$50,000	156	2,892	8,986
Household Income \$50,000 - \$75,000	121	2,011	5,622
Household Income \$75,000 - \$100,000	35	1,098	3,412
Household Income > \$100,000	47	1,555	5,096
Median Age	31	38	39
% Age 16 - 84	79.71	80.82	79.48
% AGE 0 -17	21.35	19.22	20.94
% AGE 18 -29	23.03	22.13	18.75
% AGE 30 -39	21.23	14.12	13.09
% AGE 40 - 49	7.99	9.86	11.03
% AGE 50 - 59	8.4	10.83	11.56
% AGE 60 -64	4.61	6.06	6.38



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