



DEMOGRAPHIC REPORT

Title: Bloomfield Village
Sub Title:

Point: Proposed Location
Location: 1935 S Telegraph Rd, Bloomfield Hills, MI 48302
Coordinates: 42.61336974712561,-83.30622761286959

1 miles

3 miles

5 miles

Demographics

Total Population	5,124	60,571	155,920
Trade Area Pop 18+	4,123	48,106	123,132
Effective Population 18+	3,964	45,173	113,526
Effective Index	96.14	93.9	92.2
Population density	1,820.89	2,424.19	2,272.05
Pop growth	-1.69	-2.2	-1.4
Total Households	2,217	23,927	61,591
Persons per Household	2.31	2.53	2.53
% Female	51.83	50.29	51.14
% Male	48.17	49.71	48.86
% Asian	4.01	3.77	4.8
% Black	48.79	33.71	23.56
% White	40.85	50.07	58.82
% Other	2.08	3.37	3.25
% Hispanic	4.26	9.09	9.56
Diversity Dispersion Indicator	0.41	0.38	0.41
Workplace employees	3,989	39,241	80,801
% White Collar	66.66	61.56	65.45
% Blue Collar	33.34	38.44	34.55
College/Graduate/Professional School (Residential Population)	320	2,947	9,176
College/Graduate/Professional School (Daytime Population)	162	9,088	51,012
College Estimate (Group Quarters)	16	62	175
% Bachelor's Degree+	35.09	31.4	38.19
Median Household Income	58,763	64,113	75,134
Household Income < \$25,000	545	6,505	13,286
Household Income \$25,000 - \$50,000	583	5,873	13,802
Household Income \$50,000 - \$75,000	419	3,312	9,235
Household Income \$75,000 - \$100,000	219	2,377	6,372
Household Income > \$100,000	452	5,861	18,898
Median Age	45	42	43
% Age 16 - 84	80.73	80.18	79.74
% AGE 0 -17	19.53	20.58	21.03
% AGE 18 -29	14.49	16.68	16.77
% AGE 30 -39	10.64	11.44	10.85
% AGE 40 - 49	11.42	12.04	11.56
% AGE 50 - 59	13.92	13.87	13.78
% AGE 60 -64	7.98	7.12	7.18



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